

Introducing the NEW

GIFT CARD EXTENDER

FEATURES AND BENEFITS OF THE NEW GIFT CARD EXTENDER

■ GREATER PRODUCT EXPOSURE

With the Extender, merchandising strips and hangers are extended 7" from the shelf front, allowing for more product to be placed in direct view of the customer.

■ VERSATILE MOUNTING

The clip-on base quickly mounts to any vertical fence and can be repositioned with ease!

■ INTERCHANGEABLE ATTACHMENTS

Our MAX Merchandising Strip attaches directly to the Extenders versatile attachment mount. The optional Double Clip attachment enables you to hang two Strip Retailers and attach a topper graphic.

■ DISPLAY EYE-CATCHING GRAPHICS

Double sided graphics can be displayed using our integrated card clips. An additional header card clip is located on the Double Clip attachment.



The Gift Card Extender shown with the MAX Merchandising System

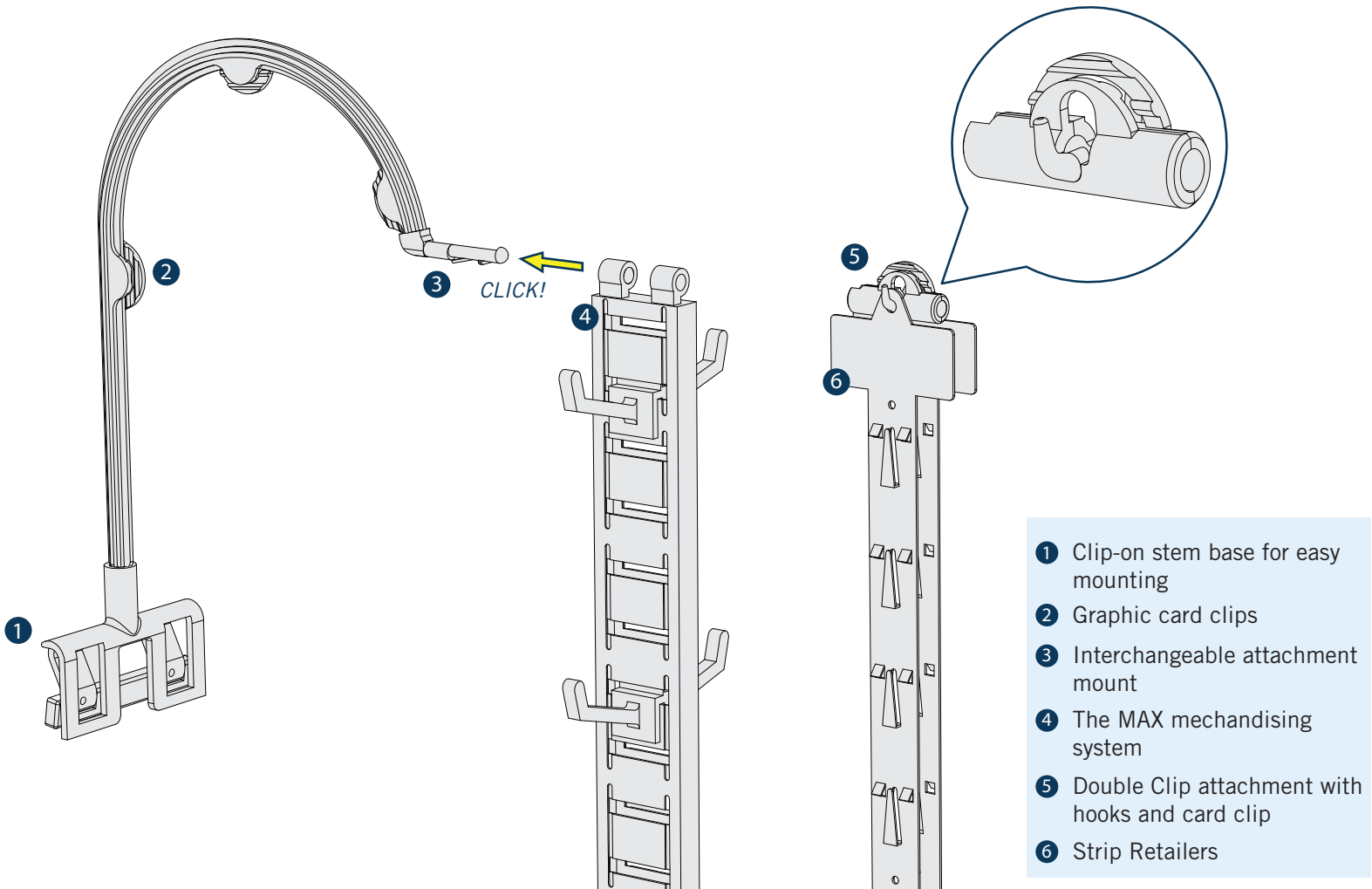


The Gift Card Extender shown with the Clip Strip Attachment and two Locking Strip Retailers



HOW DOES IT WORK?

GIFT CARD EXTENDER



- 1 Clip-on stem base for easy mounting
- 2 Graphic card clips
- 3 Interchangeable attachment mount
- 4 The MAX merchandising system
- 5 Double Clip attachment with hooks and card clip
- 6 Strip Retailers

PRODUCT INFORMATION

GIFTEXT - Gift Card Extender - Available in Clear, White or Black Polycarbonate
Graphic Card Dimensions - 6"W x 8-1/2"H

GIFTEXTHOOK - Double Clip Attachment - Available in Clear Polycarbonate

MAXWHITE - The MAX Strip - Available in 10", 20" and 30" Lengths

We carry a large variety of Strip Retailers! Please see our catalogue or visit our website for more details!

To order today, contact our sales department:



1 800 410 0264
T (905) 738 0888
F (905) 738 1334
www.displaypeople.com

Please visit our website for a complete listing of our modular display components and other innovative merchandising solutions!

